

**RECEIVED
CENTRAL FAX CENTER
DEC 13 2004**

**OFFICIAL****FAX TRANSMITTAL MEMO**

TO:	COMPANY:	FAX #:
Commissioner for Patents	U.S. Patent & Trademark Office	703-872-9306

This communication may contain confidential and/or privileged information intended only for the addressee. DO NOT read, copy or disseminate this communication unless you are the intended addressee. If you have received this communication in error, please contact the sender immediately and discard all copies.

DATE:	December 13, 2004	Reviewed and approved for facsimile transmission by:
FROM:	Morgan S. Heller II	
OPERATOR:	April Hathaway	
CLIENT/MATTER:	07689-00023	
PAGES:	19 (including cover)	<i>MSH/afh</i>

The original will not be sent. If the copy is illegible or incomplete, please call the operator at Direct: (802) 846-8318.

Comments

BTV.255986.1

**RECEIVED
CENTRAL FAX CENTER
DEC 13 2004**

PATENT**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: John E. Cronin
 Serial No.: 09/759,421
 Filed: January 12, 2001
 Title: Method For Using Web-Based Marketing
 And/Or Management Tool
 Attorney Docket No.: UV-01
 (07689-00023)

 CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office, Fax No. 703-872-9306, on the date shown below.

 12/13/04
 Morgan S. Heller II Date

Group Art Unit: 3625
 Examiner: Mark A. Fadok

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

December 13, 2004

**Amendment/Response To Final Office Action Transmittal
Request for Extension of Time**

Transmitted herewith for filing is a Response to Final Office Action with respect to the above-identified Application.

- No additional fee is required.
- The fee has been calculated as shown below:

P248-10/03

Page 1 of 3

Law Offices of
Downs Rachlin Martin PLLC
 199 Main Street
 P.O. Box 190
 Burlington, VT 05402-0190
 (802) 863-2375

RECEIVED
CENTRAL FAX CENTER

DEC 13 2004

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

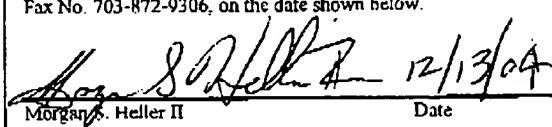
In re application of: John E. Cronin

Serial No.: 09/759,421

Filed: January 12, 2001

Title: Method For Using Web-Based Marketing
And/Or Management ToolAttorney Docket No.: UV-01
(07689-00023) CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence is being facsimile
transmitted to the United States Patent and Trademark Office,
Fax No. 703-872-9306, on the date shown below.


Morgan S. Heller II Date
12/13/04

Group Art Unit: 3625

Examiner: Mark A. Fadok

Commissioner for Patents
Alexandria, VA 22313-1450

December 13, 2004

RESPONSE TO FINAL OFFICE ACTION

This is a Response to the Office Action (paper no. 20040801) mailed from the U.S. Patent and Trademark Office on August 13, 2004, with respect to the above-identified patent application. Amendments to the Claims and Remarks concerning the amendments appear in the sections that follow.

Law Offices of
Downs Rachlin Martin PLLC
199 Main Street
P.O. Box 190
Burlington, VT 05402-0190
(802) 863-2375